

<b>ADVERTISING RATES</b>		
	<b>FEE</b>	<b>PRINTED SIZE</b>
Full page	\$200	7.5" × 10.0"
1/2 page	\$100	7.5" × 4.7" or 3.5" × 10.0"
1/4 page	\$50	3.5" × 4.7"
<p>All ads must be camera ready copy.</p> <p>Ad deadlines are same as Newsletter copy deadlines.</p> <p>Place ads with Bruce Archambeault, <a href="mailto:barch@us.ibm.com">barch@us.ibm.com</a>. The editor reserves the right to reject ads.</p>		

<b>DEADLINE FOR THE SUBMISSION OF ARTICLES</b>	
<b>Issue</b>	<b>Copy Deadline</b>
March	February 1
July	June 1
November	October 1

For the **ACES NEWSLETTER**, send copy to Bruce Archambeault ([barch@us.ibm.com](mailto:barch@us.ibm.com)) in the following formats:

1. A PDF copy.
2. A MS Word (ver. 97 or higher) copy. If any software other than WORD has been used, contact the Managing Editor, Richard W. Adler **before** submitting a diskette, CD-R or electronic file.

### **Last Word**

Albert Einstein, when asked to describe radio, replied: "You see, wire telegraph is a kind of a very, very long cat. You pull his tail in New York and his head is meowing in Los Angeles. Do you understand this? And radio operates exactly the same way: you send signals here, they receive them there. The only difference is that there is no cat."